



Promote Your Business with CPTA

Rate Sheet

Effective January, 2006

Rates and Information

Promotional Items

The Connecticut Physical Therapy Association is an organization that represents physical therapists and physical therapist assistants throughout state. The therapists work in a variety of settings including hospitals, nursing facilities, out patient clinics and schools. Additionally, the therapists participate in various events throughout the year in communities all over Connecticut.

The promotional items would be distributed to volunteers who participate in community activities as a means to promote the profession. The items could be sold at conferences and on the website as non-dues revenue. Items to include but are not limited to the following: t-shirts, sweatshirts, golf shirts, hats, jackets, water bottles, and key chains.

Rate

Apparel: Embroidered logo - \$4,000
Chachque: Silk Screen logo - \$2,500

Artwork

The promotional items will carry the CPTA logo and advertiser's logo. Placement to be defined by the CPTA and the advertiser. All artwork must be camera ready and at the CPTA office by the deadline. No additional customizing can be done.

Payment

All promotional advertising should be prepaid. All checks should be made payable to CPTA, or you may charge your MasterCard or Visa.

Advertiser's wishing to combine promotional advertising with newsletter or Website advertising may call CPTA HQ for additional rate information.

Editorial Policy

The CPTA reserves the right to judge the suitability of logos and illustrations.

The advertiser is responsible for obtaining permission to use copyrighted material on any matter and agrees to indemnify CPTA from any claims or expenses resulting from the unauthorized use of any name, photo, design, artwork, or other copy protected by copyright or other applicable laws.

Please send your artwork and payment to:

CPTA
15 North River Road
Tolland, CT 06084

or

E-mail your artwork to
info@ctpt.org

Connecticut Physical
Therapy Association
15 North River Road
Tolland, CT 06084

(860) 246-4414

FAX (860) 656-6615

www.ctpt.org